

KEY TAKEAWAYS FROM THE EVENT

“Building Generational Wealth with Faith and Purpose” with Pastor Lee Jenkins

Gain practical, faith grounded guidance on money, mindset, and long term financial well being.

Wealth is about more than what’s in your bank account. It’s also the habits, choices, and values that help you use money well—so you can care for your family, support your community, and build a lasting legacy. Learn how pairing simple money basics (budgeting, saving, investing, and protecting what you’ve built) with a purpose driven approach can help you take steps toward generational wealth.

- 1 Redefine wealth as “inside” and “outside” wealth.**
Money matters—but so do wisdom, relationships, values, and resourcefulness. Those inner assets help you build (and keep) financial wealth over time.

- 2 Think in generations, not just paychecks.**
Good stewardship means today’s decisions should strengthen your children and even your grandchildren—not just cover the current month.

- 3 Money works best as a tool with a purpose.**
Instead of “make more and spend more,” align spending with what matters most: providing for family, helping others, and enjoying life in balance.

- 4 Avoid short-term decisions that trade away your future.**
Like the “birthright for stew” story, impulsive choices can sacrifice long-term stability—pause, seek counsel, and sleep on big decisions when possible.

- 5 Focus on fundamentals: live below your means, save consistently, and invest wisely.**
Small, repeatable habits compound and make the “complex” parts of finance easier later.

6 **Protect your family with estate planning and coverage.**

Having life insurance (as appropriate), a will, and/or trust, plus a clear list of accounts and contacts, can prevent loved ones from facing stress and confusion.

7 **Normalize money conversations at home.**

What kids “catch” from your habits matters as much as what they’re taught—share lessons, including mistakes, to help break harmful cycles.

Try these action item steps:

- Pick one “next right move” this week: start a simple budget, automate a small weekly transfer to savings, or increase retirement contributions by 1%.
- Create a “financial home base” document: list your key accounts, passwords location, advisors, insurance policies, and where important documents are stored—and share where to find it with a trusted person.
- Schedule an estate-planning starter step: set a date to draft/update a will and name beneficiaries; if applicable, ask about trusts and guardianship for kids.
- Review protection basics: confirm beneficiaries, check life insurance needs, and ensure your family can cover essentials if income stops.
- Hold a 30-minute family money conversation: discuss one goal (debt payoff, emergency fund, giving, or saving for education) and one lesson learned.
- Add a “pause rule” for big purchases: wait 24 hours (or longer) and get a second opinion before committing to major spending or new debt.

Questions?

Speak with your Thrivent financial advisor to create a personalized plan that reflects your values, priorities and long-term goals.

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